



REPORT TO THE COMMUNITY

7/1/2019 - 6/30/2020

Durham PreK began in 2018 with the goals of increasing quality and access for **all** 4-year olds in Durham. Founded upon the recommendations of the 2016 Community Early Education and Preschool Task Force, it leverages the investments made in existing public preschool services to expand services in both quantity and quality.

Durham County supports early education broadly, investing nearly \$10 million in the past three years to create Durham PreK. The program's theory of change centers on the teacher. High quality developmentally

appropriate interactions have a direct impact on the socio-emotional, language and brain development of young children. **Key components of Durham PreK include improved pay and professional development for teachers, intensive technical assistance with early educators designed to raise quality and work with local educational institutions to increase and improve the supply of early education teachers.**

Child Care Services Association (CCSA) serves as the management agency for Durham County's local investment in public preschool. CCSA works collaboratively with Durham's Partnership for Children, Durham Public Schools, Durham Head Start, and private child care programs to lead this initiative. Built to enhance and expand existing public programs, Durham PreK is open universally to all children and will grow incrementally over time. The first full school year for Durham PreK began in August 2019 with 16 sites and 28 classrooms serving 480 children. In March 2020, the program began virtual instruction due to the COVID-19 outbreak.

"[My child's teachers] are wonderful educators and we are extremely grateful my daughter [was] in their care throughout the year. I enjoyed my before and after school care also, a tremendous help."




PreK Partners and Collaboration

331.75 Hours

Time Spent on Collaborative Structural Planning

Structural Planning includes joint directors' meetings, enrollment and school year coordination meetings, outreach meetings, joint technical assistance meetings and more.




The PreK Partners collaborate to support Durham PreK and to serve all 4-year-old children in Durham.

75% of Directors

Were Classroom Assessment Scoring System (CLASS)® Certified

With CLASS® certification, they are able to coach their teachers on creating warm environments, providing meaningful interactions and developing positive relationships with each child.



9 gained their certification through the Durham PreK sponsored CLASS® certification cohort.



PreK Partner Agencies:

[Child Care Services Association](#)

[Durham's Partnership for Children](#)

[Durham Public Schools](#)

[Chapel Hill Training and Outreach Project](#)

The PreK Partners meet regularly to collaborate on Durham PreK policies and practices.

26 Hours

Time Spent on Collaborative Team Building

Collaborative team building meetings focus on building relationships between partners to ensure the success of Durham PreK.



Teacher Demographics

28 Lead Teachers

License:

Teachers with a B-K License: 92.9%

Teachers Working Toward a B-K License: 7.1%

Average Years of Experience on License:

6.1 years

Range of Experience: 0 to 16 years

Compensation:

Salary Range: \$35,000 to \$57,500

Average: \$45,565.36

Benefit packages vary. Paid holidays, vacation and sick leave are most common with some programs supporting health insurance.

Demographics:

Race: 78% Black/African American, 17.9% White, 3.6% Asian*

Ethnicity: 0% Hispanic or Latinx, 100% Not Hispanic/Latinx

**some teachers reported more than one race*

Teacher and Classroom Quality

Technical Assistance:

- 320 technical assistance meetings with directors
- 784 technical assistance meetings with teachers
- 75 professional development opportunities

Highlights:

- 2 cohorts of Making the Most of Classroom Interactions (MMCI)
- 71% Community of Practice Teacher Participation
- Virtual A.S.K. Conference: 2-day Pre-K Thread
- Leadership Trainings Completed: Effective Leadership, Staff Development and CLASS® Review/Check In
- Pipeline Site moving to Active: Another Beautiful Beginnings Child Care Center
- 35 CLASS® and PAS assessments with teachers and directors

Higher Degrees Completed:

1 Master's Degree

27 Teacher Assistants

Degree/Certifications:

CDA/Enrolling in AA: 3.7%

Enrolled in AA: 14.8%

AA: 37%

BA/BS: 40.7%

MA/MS/M.Ed: 3.7%

Compensation:

Hourly Salary Range: \$13.00 to \$20.34

Average: \$14.00/hr

Benefit packages vary. Paid holidays, vacation and sick leave are most common with some programs supporting health insurance.

Demographics:

Race: 85.2% Black/African American, 3.7% White, 3.7% Multiracial, 7.4% Not Identified

Ethnicity: 11.5% Hispanic or Latinx, 84.6% Not Hispanic or Latinx, 3.8% Not Identified

Higher Degrees Completed:

Teacher Assistants - At the beginning of the 2019-2020 school year, only 5 Durham PreK Teacher Assistants did not have at least an associate degree.

3 Associate Degrees

1 Bachelor's Degree

Average of **32.5 hours** of training related to CLASS®

TA Capacity Building - Durham County's Local Government wants to support community-based early education programs in their work towards meeting Durham PreK's high-quality standards through a Technical Assistance (TA) Pipeline. Programs in the pipeline receive bi-weekly on-site coaching in professional development and education planning, director leadership and other quality improvement goals.

- 9 sites: overall 148 director visits, 183 teacher visits
- 1 Pipeline Lead Teacher obtained her residency license

Children Served

1,231 Completed Applications

Terms:

- **DPK New:** seats funded only with local DPK funds
- **DPK Enhanced:** publicly-funded seats braided with and enhanced by local DPK funds
- **Other NC Pre-K:** state-funded NC Pre-K seats with NO DPK funding
- **Other Head Start:** federally-funded seats with NO DPK funding

480 Children Served

(DPK New + DPK Enhanced) in 462 seats throughout the 2019-2020 school year

Durham PreK works to provide support to all publicly supported 4-year-old preschool seats in Durham. Local funds pay fully for some seats and partially support other seats.

- **Local Match Payments:** Funding to support services to match state dollars
- **Other NC Pre-K:** 158
- **DPS seats:** 397 (5 DPK Enhanced, 63 DPK New, 92 Other NC Pre-K, 329 DPS Title I)
- **Head Start seats:** (42 DPK Enhanced, 3 DPK New, 103 Other NC Pre-K, 43 Other Head Start)

Sliding Scale:

Families with incomes under 300% of the Federal Poverty Level (FPL) had no monthly parent fee.

Families with income between 300% to 350% of the FPL had a 4% parent fee, and families with income above 350% of the FPL had a 7% parent fee.

% of Families with Parent Fees: 6.4%

Range of Monthly Fees in \$: \$169.89 to \$798.09

Average Parent Fee: \$394.76

PreK and Early Care Career Expo 6/1/2019

40 Attendees

Child Care Services Association (T.E.A.C.H./WAGE\$), NCCU, UNC-G, UNC-GH, Durham's Partnership for Children and Durham Technical Community College worked together to host the PreK and Early Care Career Expo. The Expo provided workshops on obtaining degrees in early childhood education, financial aid for these degrees, the B-K Licensure process, resume and cover letter tips and more.



DPK Parent Satisfaction Survey

480 Durham PreK Parents were surveyed from April 27-June 5, 2020.

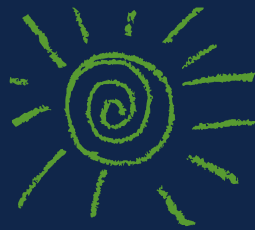
About

- overall satisfaction with their child's experience
- satisfaction with parent communication
- parent engagement
- child's development
- parent's perception of kindergarten readiness

Results

- **29.4%** response rate
- **141** responses in total
 - **109** of those responses were submitted online
 - **32** were completed over the phone
- **124 (88%)** were in English
- **17 (12%)** were in Spanish

In the survey, parents were asked to consider their experiences prior to the COVID-19 outbreak and school closures. Unfortunately, the pandemic completely changed the experience of public preschool for children.



88.6% of Parents

Said their overall experience with Durham PreK was good or very good

Data:

82.5% of parents agree or strongly agree their child was more prepared for kindergarten as a result of participating in Durham PreK.

90.1% of parents agree or strongly agree their child's social skills have improved as a result of participating in Durham PreK.

85.6% of parents agree or strongly agree they have learned about resources and services in the community that could help their families as a result of participating in Durham PreK.

86.8% of parents would recommend Durham PreK to a friend or fellow parent.

Outreach

172 Outreach Events Attended

The PreK Outreach Team includes staff members from CCSA, DPFC, DHS and DPS.

11 community partnerships with regular outreach opportunities.

- Lincoln Community Health Center, Nasher Museum of Art, Locopops, Duke Peds - Roxboro, Duke Peds - Southpoint, DSS, Duke Gardens, The Durham Hotel, Barnes & Noble and Family Fun Series at Golden Belt

224 interest sheets collected at outreach events. Interest sheets are used to notify interested families when the application is available.

Media and Website

11,010 Unique Viewers

On our website at www.durhamprek.org

Website:

Development and Launch - Oct. 14, 2019

Month with most views - January (7,640)

Most popular pages - Enrollment, Site locations, Family FAQs

Purposes:

- To be a resource for the local community on high-quality pre-K
- Access for families
- High-quality standards for sites
- Community resources
- Durham County commitment to early childhood experiences

431 Interest Sheets

from enrollment page

673 Followers

On social media

Instagram: 343 **Twitter:** 152 **Facebook:** 178

Campaigns:

Classroom and Teacher of the Week -

highlighting each of our pre-K sites and teachers, one week at a time.

Learning at Home with Durham PreK - to

support the broader Durham community during school closures due to COVID-19.

Summer Learning Series - to continue supporting the broader Durham community after the 2019-2020 school year ended.

COVID-19

In mid-March 2020, schools and child care centers across the state and country began to close due to the COVID-19 outbreak. Durham PreK implemented remote learning standards and guidelines for pre-K sites to continue teaching and supporting families for the remainder of the school year.

"I think Durham PreK is awesome. I loved [my daughter's child care center]. The teachers were amazing and my daughter loved going to school when it was opened and loves the online learning."



The Remote Learning Standards included the following:

- weekly check-ins with each family
- daily whole group circle times
- daily learning activities with differentiated instruction
- continued virtual technical assistance meetings

Teacher Accomplishments and Celebrations during COVID-19:

Nine program directors completed their Classroom Assessment Scoring System (CLASS®) training. They are now certified to coach their teachers on creating warm environments, providing meaningful interactions and developing positive relationships with each child.



Finances

Instructional Expenses:

Pilot 2018-2019 School Term: \$601,912

2019-2020 School Term: \$3,052,930

Instructional Services - funds paid primarily to early education sites to provide 10-months of instruction, supplement the teachers' salaries, pay for supplies and materials and all other operational costs.

Program Management Expenses -

infrastructure development, web and database development, professional development for teachers, teacher assistants and site directors, 1:1 and group technical assistance and coaching consultation to teachers in their classrooms, 1:1 quality improvement technical assistance and professional development to build capacity for Durham PreK Pipeline sites, parent and family engagement, outreach, preschool workforce development, marketing and partner agency subcontracts.

2018-2019 School Term Pilot:
\$769,824

2019-2020 School Term: \$871,599

Support Durham PreK

Durham PreK supports children's success in school and in life by investing in high-quality early childhood experiences for all 4-year-old children in Durham County. If you want to support Durham PreK and the children of Durham's future, please consider [donating](#) or show your support by sharing your Durham PreK story.

Share your story:

If you and your family enjoyed your time in your Durham PreK classroom, or if you had an exceptional teacher, we would love to hear your story! We are always excited to share community praise with our directors, teachers and staff.

Visit our website, durhamprek.org, and share your story on the [Support](#) page.

Contact

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