

Do you want to share information about Durham PreK on social media? Check out our sample posts and hashtags, tips and resources!



## Sample Posts

Visit [www.durhamprek.org](http://www.durhamprek.org) to read about Durham County's commitment to equitable access to high quality preschool, to learn about Durham's Universal Pre-K Application and more!

Who is eligible for Durham PreK? All children who will turn 4 years old by August 31 of their applying year and who live in Durham County are eligible! Visit [www.durhamprek.org](http://www.durhamprek.org) for more information.

Durham PreK supports high quality #earlychildhoodeducation by increasing teacher compensation, providing 1-on-1 coaching with teachers each week, and more! Visit [www.durhamprek.org](http://www.durhamprek.org) to read more about Durham's commitment to high quality.

Did you know all families in Durham County are eligible for Durham PreK? It's true! As long as you are a Durham County resident and have a child that turns 4 by August 31, you can start your application today! Call 1-833-PREK-EDU or visit our website, [www.durhamprek.org](http://www.durhamprek.org).

## Sample Hashtags

#DurhamPreK #DurhamNC #DurhamCounty #PreKForAll #PreK #Preschool #HighQuality #EarlyChildhoodEducation #Durm

## Tips

- Post each post on all social media accounts to maximize engagement and to reach your full audience.
- Include a graphic or a picture whenever possible. If you need a graphic, you can download our preschool flyer or other graphics from our website.
- Use the Durham PreK logo as often as possible.
- Use our suggested hashtags to increase visibility of the post and Durham PreK.
- Tag @DurhamPreK and other partners (ex: @DurhamCountyGov) when applicable.
- Share your posts with us so we can repost or share them.
- Link to our website when applicable.

## Follow Us

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**Facebook:** @durhamprek

